

what, why, when, whom?
INTERACTIVE PRESENTER™

*Know what
your audience
is thinking...*

DOLPHIN
— INTERACTIVE —

what, why, when, whom?



WHAT? - Interactive Presenter TM?

Interactive Presenter TM is a presentation tool, software that helps you arrange and present any type of video, sound, picture or internet home page - WHAT?

- Yes, you can indeed add an entire internet site into your presentation as one single element and present that site as a part of your presentation - as if it were a sound bite, a text slide or a video file.

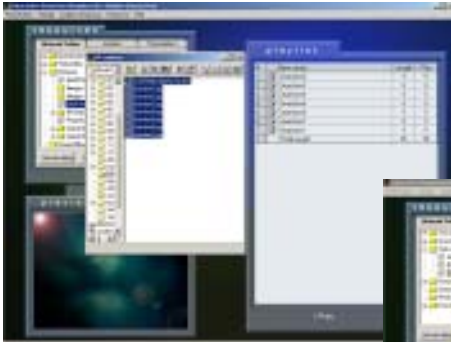
Remember the days when slides were used? Think of

the digital age; you may have any type of slide - and the slide tray never turns a mess; with the help of Interactive Presenter TM.

What else can you do with Interactive Presenter TM?

- You can ask your audience different types of QUESTIONS to find out what they think and feel about the topic you are presenting. You can save the collected data for later analysis and reports.

what, why, when, whom?



With IP Explorer you can easily move any file to the playlist.



With the video editor you can edit the in and out points of your videos -rapidly and easily.



Add your internet home page as such with all it's links into your presentation.



Tailor multiple choice questions,
use the compare mode to compare to the answers before,
use a data base to compare present responses,
let your audience make a rating on different issues.
Have a dialog with your audience.

what, why, when, whom?



WHY?

Audience feedback is the key to any successful presentation. Interactive Presenter TM allows you to tailor multiple choice questions, compare audience responses online and stimulate your audience to individual participation.

- WHY?

Each member of the audience has a hardware remote controller in hand and 2-way communication

allows you to run a true on-line DIALOG with your audience up to thousands of people.

People stay more focused on the topic, they find it stimulating and perceive that their opinion matters to you when conducting a presentation.

You get results NOW

- or you analyze and report each participant's individual profile of responses afterwards.

Think of the possibilities.

what, why, when, whom?

How do you like the new strategy?

- | | |
|-------------------------------------|-----|
| 1. Interesting and promising | 50% |
| 2. Maybe too optimistic | 32% |
| 3. Unrealistic | 18% |

How do you like the new strategy?
1. Interesting and promising
2. Maybe too optimistic
3. Unrealistic



How do you like the new strategy?
1. Interesting and promising
2. Maybe too optimistic
3. Unrealistic

what, why, when, whom?



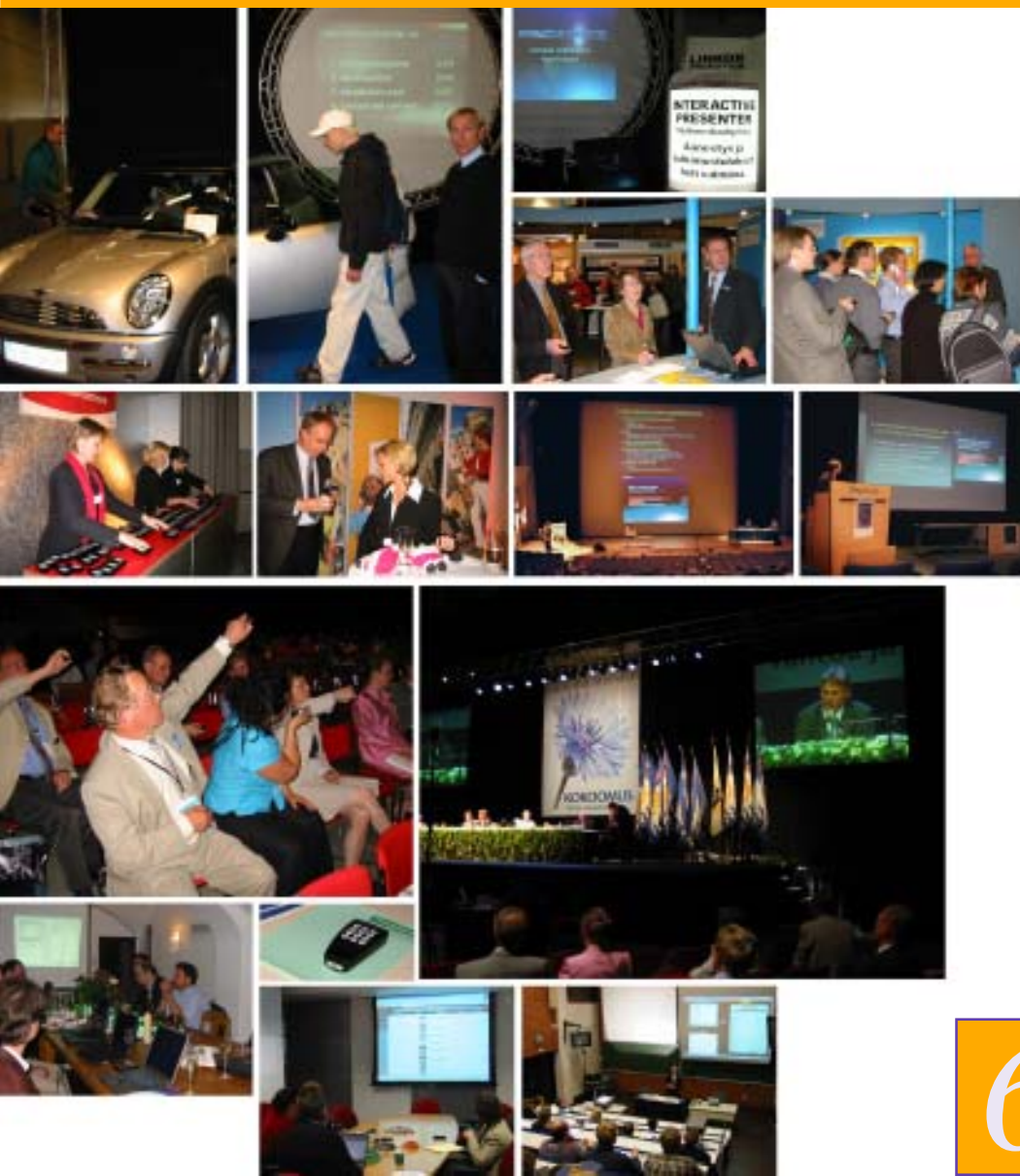
WHEN?

Interactive Presenter TM has found its use in trade shows, seminars, university teaching, evening sessions, TV quiz shows like millionaire - in few words; in all applications where audience feedback is of importance.

Training, marketing, interviews, preliminary testing of commercials.

Think of the possibilities - know what your audience is thinking. You may find your own way to run a dialog in your own success story.

what, why, when, whom?



what, why, when, whom?



WHOM?

The software Interactive Presenter TM can be run by anyone capable of using Windows.

Interactive Presenter TM is easy to use - all drag and drop - software. This means speed, accuracy and comfort of using the files you choose at your own space.

The Interactive Presenter TM was created to ease the presentation process. - Have a try and see,
- you might need one copy of Interactive Presenter TM immediately.

what, why, when, whom?

a giant leap in dialog
to anyone



Interactive Presenter TM Technical Data

Interactive Presenter 5.3:

- First version (1.0) released in 1996.
- A 32 bit modular Windows program.
- GUI; 80 % of the software functions are using drag 'n drop method.

Operation System (OS):

- Windows 98, 2000, NT 4.0, XP
(For USB Collector Win98, 2000, XP)

Recommendations for pc:

- 64 Mb RAM, 300 MHz processor,
50 MB free disc space.

Audience Polling:

Interactive Presenter TM links to four different infrared and radiowave based response transmission systems.

Data Analysis & Report:

- List of all polls and responses
- All responses saved as graphic drawings
- Cross tabulation on-line, live
- Classification matrix; individual response profiles - each one in audience identified
- Person ID (name etc.) can be connected to polled raw data
- Competition (individual or team)
- Repeated sessions (at a booth of an exhibition) can be summarised automatically

Optional add-on software to Interactive Presenter TM:

- Neural network analysis; Server solution
- SMS polling with GSM phones



DOLPHIN INTERACTIVE OY
addr. SAVILAHDENTIE 6,
70210 KUOPIO, FINLAND.
tel. +358-17-28 25 600
fax +358-17-28 27 932
mobile +358-40-555 9813
e-mail ip-sales@ballotbox.fi

www.interactivepresenter.com

DOLPHIN
INTERACTIVE

Copyright 2003 Dolphin Interactive Oy

All rights reserved. Interactive Presenter and the Interactive Presenter logo are registered trademarks.